

Funding the Founders.

Let's Nail It!

Raskidah Ali





ADAB elevates Award Winners by:

- Helping with curation
- Organizing boot camp
- Unlocking access to funds



ADAB assists in reinventing business model presentation to:

- Funders
- Shareholders
- Customers



Emphasis – guide on preparation of:

- Business plan
- Financial plan



Ultimate goals

- Managing funds
- Consultancy on next phase
- Mentorship



Eventually

 Program aims to achieve efficient and sustainable goals for all award winners.



Thank You